



Euromonitor
International

Dairy Packaging in Hong Kong, China

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Mature milk demand limits growth despite surge in flexible pouches

INDUSTRY PERFORMANCE

A bottle-and-carton category sees flat growth as milk demand matures

Flexible milk pouches drive the category's fastest growth

Recycling infrastructure, not fees, shapes format choices

WHAT'S NEXT?

Gradual growth led by recycled-content bottles and premium formats

Convenience and portion control widen the format ladder

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-packaging-in-hong-kong-china/report.