

Processed Fruit and Vegetables Packaging in Malaysia

October 2023

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Processed Fruit and Vegetables Packaging in Malaysia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible plastic is increasingly popular for its convenience and customisation

Metal food cans are preferred due to their preservation qualities

Continued growth in demand for frozen processed potatoes

PROSPECTS AND OPPORTUNITIES

Considered an ideal size, 500g flexible plastic to witness an increase in volumes

Metal food cans will continue to dominate packaging, especially 425g size

Processed Fruit and Vegetables Packaging in Malaysia - Company Profiles

Packaging Industry in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Sustainability credentials of folding cartons benefit this pack type in home care

Brick liquid cartons popular for use in juice packaging in 2022

Glass bottles remain the preferred packaging format for rum, whiskies and wine

HDPE bottles remain popular in hair care packaging

Flexible plastic the leading pack type in confectionery in 2022

PACKAGING LEGISLATION

Malaysia Plastic Sustainability Roadmap to combat packaging waste

RECYCLING AND THE ENVIRONMENT

Brands embrace sustainability amid rising environmental concerns

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