Euromonitor International

Processed Meat, Seafood and Alternatives To Meat Packaging in the Netherlands

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Processed Meat, Seafood and Alternatives To Meat Packaging in the Netherlands - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Fibre liners gain in a rigid-plastic-led aisle as PLUS cuts tray plastic

INDUSTRY PERFORMANCE

Trays and films define a rigid-plastic-led protein aisle
PLUS shifts process meat trays towards fibre
Recycled-content trays and pouches sustain performance

WHAT'S NEXT?

A gently declining category favours fibre and recycled content
Premium fibre trays and pouches open opportunities

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Processed Meat, Seafood and Alternatives To Meat Packaging in the Netherlands - Company Profiles

Packaging Industry in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: The big picture
2025 key trends
Sustainability and recycled content shape 2025 food packaging trends
Metal cans surge and recycled-content PET reshape non-alcoholic drinks packaging
Metal and rigid plastic grow fastest while glass dominates alcoholic drinks packaging
Refillable systems and recyclable formats lead beauty and personal care packaging
Recycled content and refill pouches drive home care packaging
Aluminium trays, pouches and PET jars shape pet food packaging

PACKAGING LEGISLATION

Mandatory attached caps on single-use plastic bottles
Ban on disposable plastic cups and food packaging
The Statiegeld deposit-return scheme and the EU Packaging and Packaging Waste Regulation

RECYCLING AND THE ENVIRONMENT

Verpact and extended producer responsibility
Carton recycling capacity scales up

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-the-netherlands/report.