Euromonitor International

Processed Meat, Seafood and Alternatives To Meat Packaging in the Philippines

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Processed Meat, Seafood and Alternatives To Meat Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Trusted cans anchor a metal-led protein aisle as Century Pacific Food adds easy-open formats

INDUSTRY PERFORMANCE

Cans sustain a metal-led protein category
Century Pacific Food extends cans and pouches across tuna and meat portfolio
Pouches and recycled-content trays gain on convenience

WHAT'S NEXT?

Metal remains the primary growth engine
Pouches and easy-open convenience packaging open up new niches

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Processed Meat, Seafood and Alternatives To Meat Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: The big picture
2025 key trends
Food packaging balances affordability with tightening producer-responsibility rules
Rigid plastic extends its lead in soft drinks as recycled PET and returnable glass anchor the mix
Aluminium cans gain in a glass-led, beer-driven alcoholic drinks market
Sachets dominate beauty and personal care as the EPR regime tightens
Sachets anchor home care as a new flexible plastic working group drives circularity
Pouch format and PET jars reshape pet food packaging as cost and sustainability converge

PACKAGING LEGISLATION

EPR moves into a more demanding phase as recovery targets climb

RECYCLING AND THE ENVIRONMENT

Industry-led partnerships target the sachet recycling challenge
Returnable glass and recycled content underpin a maturing recovery system

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-the-philippines/report.