

Ready Meals Packaging in the Philippines

July 2022

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Ready Meals Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

After the major spike in demand in 2020, shelf stable ready meals packaging is still growing in 2021

Frozen ready meals and frozen pizza still benefiting from demand for non-perishable food

Metal food cans remain dominant despite the emergence of other pack types

PROSPECTS AND OPPORTUNITIES

Despite limited innovation, shelf stable ready meals packaging is expected to see strong growth

Frozen ready meals packaging to benefit from the launch of new options

Ready Meals Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Flexible packaging continues to dominate in packaged food

Post-pandemic changes influence packaging in non-alcoholic drinks

Alcoholic drinks saw demand for a variety of sizes in 2021

Beauty and personal care prioritising sustainability

Consumer-centric packaging dominates home care

PACKAGING LEGISLATION

Single-use Plastic Products Regulation Act

RECYCLING AND THE ENVIRONMENT

PARMS: Vision for 2030

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