Euromonitor International

Processed Meat, Seafood and Alternatives To Meat Packaging in Thailand

September 2026

Processed Meat, Seafood and Alternatives To Meat Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

A canned-seafood powerhouse leans on metal as CP Foods scales recyclable mono-material packs

INDUSTRY PERFORMANCE

A can-led category as flexible plastic gains ground
CP Foods scales mono-material packaging across processed proteins
Pouches and recycled-friendly formats reshape the protein aisle

WHAT'S NEXT?

Flexible formats drive measured growth as cans soften
Recyclable pouches and premium formats create opportunities

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Processed Meat, Seafood and Alternatives To Meat Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Flexible formats and smaller packs power pet food packaging growth
Thailand's food packaging advances on recycled content, mono-materials and paperisation
Returnable glass and recycled PET reshape non-alcoholic drinks packaging as premium beer and lightweighting evolves in alcoholic drinks

PACKAGING LEGISLATION

Thailand advances its Sustainable Packaging Management Act and EPR framework
Thailand's alcohol packaging rules set minimum sizes and health warnings

RECYCLING AND THE ENVIRONMENT

Food-grade recycled resin and a binding EPR law reshape packaging recovery
Thailand's Plastic Waste Management Roadmap to 2030

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-thailand/report.