

# Ready Meals Packaging in Saudi Arabia

July 2022

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## Ready Meals Packaging in Saudi Arabia - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Growth slows in 2021 after the spike in demand seen in 2020  
Aluminium trays gaining share from metal food cans in shelf stable ready meals  
Ready meals packaging benefits from changing gender roles in Saudi Arabia

#### PROSPECTS AND OPPORTUNITIES

Folding cartons will remain the number one pack type in ready meals  
Metal food cans faces pressure from emerging pack types

## Ready Meals Packaging in Saudi Arabia - Company Profiles

## Packaging Industry in Saudi Arabia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2021: The big picture  
2021 key trends  
The food industry is seeing a rise in the need for attractive packaging  
Smaller and attractive packaging records growth in non-alcoholic beer  
Pre-pandemic purchasing patterns and on-the-go consumption influences hot drinks packaging  
Beauty and personal care moving towards innovative and sustainable packaging  
Performances slow in 2021 but demand remains strong for HDPE and PET bottles in multipurpose cleaners

### PACKAGING LEGISLATION

Restrictions on plastic imports  
FoPNL label mandatory on imported food products

### RECYCLING AND THE ENVIRONMENT

Vision 2030 should help the drive towards sustainability and environmentally-friendly solutions  
SABIC signs a MoU to set up a recycling project

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