Hot Drinks in Tanzania
January 2023
Table of Contents
EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture
Country background
Socioeconomic trends
Logistics/infrastructure
What next for hot drinks?

MARKET DATA

Table 1 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022
Table 2 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022
Table 3 - Retail Sales of Hot Drinks by Category: Volume 2017-2022
Table 4 - Retail Sales of Hot Drinks by Category: Value 2017-2022
Table 5 - Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022
Table 6 - Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022
Table 7 - Foodservice Sales of Hot Drinks by Category: Volume 2017-2022
Table 8 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022
Table 9 - Total Sales of Hot Drinks by Category: Total Volume 2017-2022
Table 10 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022
Table 11 - NBO Company Shares of Hot Drinks: % Retail Value 2018-2022
Table 12 - LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022
Table 13 - Retail Distribution of Hot Drinks by Format: % Volume 2017-2022
Table 14 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2022
Table 15 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027
Table 16 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027
Table 17 - Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027
Table 18 - Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027
Table 19 - Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027
Table 20 - Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027
Table 21 - Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027
Table 22 - Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027
Table 23 - Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027
Table 24 - Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

DISCLAIMER

COFFEE

2022 Developments
Prospects and Opportunities
Category Data
Table 25 - Retail Sales of Coffee by Category: Volume 2017-2022
Table 26 - Retail Sales of Coffee by Category: Value 2017-2022
Table 27 - Retail Sales of Coffee by Category: % Volume Growth 2017-2022
Table 28 - Retail Sales of Coffee by Category: % Value Growth 2017-2022
Table 29 - NBO Company Shares of Coffee: % Retail Value 2018-2022
Table 30 - LBN Brand Shares of Coffee: % Retail Value 2019-2022
Table 31 - Forecast Retail Sales of Coffee by Category: Volume 2022-2027
Table 32 - Forecast Retail Sales of Coffee by Category: Value 2022-2027
Table 33 - Forecast Retail Sales of Coffee by Category: % Volume Growth 2022-2027
Table 34 - Forecast Retail Sales of Coffee by Category: % Value Growth 2022-2027

TEA
2022 Developments
Prospects and Opportunities
Category Data
Table 35 - Retail Sales of Tea by Category: Volume 2017-2022
Table 36 - Retail Sales of Tea by Category: Value 2017-2022
Table 37 - Retail Sales of Tea by Category: % Volume Growth 2017-2022
Table 38 - Retail Sales of Tea by Category: % Value Growth 2017-2022
Table 39 - NBO Company Shares of Tea: % Retail Value 2018-2022
Table 40 - LBN Brand Shares of Tea: % Retail Value 2019-2022
Table 41 - Forecast Retail Sales of Tea by Category: Volume 2022-2027
Table 42 - Forecast Retail Sales of Tea by Category: Value 2022-2027
Table 43 - Forecast Retail Sales of Tea by Category: % Volume Growth 2022-2027
Table 44 - Forecast Retail Sales of Tea by Category: % Value Growth 2022-2027

OTHER HOT DRINKS
2022 Developments
Prospects and Opportunities
Category Data
Table 45 - Retail Sales of Other Hot Drinks by Category: Volume 2017-2022
Table 46 - Retail Sales of Other Hot Drinks by Category: Value 2017-2022
Table 47 - Retail Sales of Other Hot Drinks by Category: % Volume Growth 2017-2022
Table 48 - Retail Sales of Other Hot Drinks by Category: % Value Growth 2017-2022
Table 49 - NBO Company Shares of Other Hot Drinks: % Retail Value 2018-2022
Table 50 - LBN Brand Shares of Other Hot Drinks: % Retail Value 2019-2022
Table 51 - Forecast Retail Sales of Other Hot Drinks by Category: Volume 2022-2027
Table 52 - Forecast Retail Sales of Other Hot Drinks by Category: Value 2022-2027
Table 53 - Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2022-2027
Table 54 - Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2022-2027

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-in-tanzania/report](http://www.euromonitor.com/hot-drinks-in-tanzania/report).