



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat Packaging in Japan

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Total processed meat and seafood packaging is broadly stable in retail unit volume terms

INDUSTRY PERFORMANCE

Films and trays sustain the leading food packaging category

NH Foods trims film and plastic from its pack formats

Glass and rigid plastic gain at the premium and chilled ends

WHAT'S NEXT?

A flat outlook with glass and rigid plastic leading growth

Premium formats and recyclable trays open new spaces

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-japan/report.