

# Pulses in the United Kingdom

December 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Retail demand grows due to increasing awareness of the benefits of pulses for health and as a low-cost source of protein  
Competition between fresh and canned pulses is exacerbated by demand for convenience

### PROSPECTS AND OPPORTUNITIES

Demand for pulses set to continue growing, driven by UK's economic situation and consumers' search for alternative proteins  
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