Euromonitor International

Processed Meat, Seafood and Alternatives To Meat Packaging in India

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Processed Meat, Seafood and Alternatives To Meat Packaging in India - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Cold-chain growth lifts a vacuum-pouch-led protein aisle as ITC scales investment

INDUSTRY PERFORMANCE

Vacuum pouches sustain a flexible-led protein aisle
ITC's Prasuma deal and IQF brands scale vacuum-sealed formats
Pouches dominate while cartons and cans hold small niches

WHAT'S NEXT?

Flexible and recycled-content formats drive measured growth
Resealable pouches and substitutes open new opportunities

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Processed Meat, Seafood and Alternatives To Meat Packaging in India - Company Profiles

Packaging Industry in India - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Pouches, portion control and fibre define food packaging
Recycled-content PET and cartons combine sustainability with convenience
Canned beer and new can capacity reshape alcoholic drinks packaging
Recycled-content rules and sachet economics reshape beauty packaging
Recycled-content rules and premiumisation drive home care packaging
Single-serve pouches, PET jars and mono-material films advance pet food packaging

PACKAGING LEGISLATION

Rising compliance costs drive packaging innovation and differentiation
Single-use plastic limits and a recycled-content mandate accelerate sustainable packaging
Mandatory traceability and stricter plastic waste rules advance digital oversight

RECYCLING AND THE ENVIRONMENT

Extended producer responsibility underpins a shift to circular packaging models
Mono-material and recyclable pouches transform food and flexible packaging
Fibre and reduced-plastic formats expand in response to regulation and demand

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-india/report.