



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat Packaging in India

September 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Cold-chain growth lifts a vacuum-pouch-led protein aisle as ITC scales investment

INDUSTRY PERFORMANCE

Vacuum pouches sustain a flexible-led protein aisle

ITC's Prasuma deal and IQF brands scale vacuum-sealed formats

Pouches dominate while cartons and cans hold small niches

WHAT'S NEXT?

Flexible and recycled-content formats drive measured growth

Resealable pouches and substitutes open new opportunities

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-india/report.