Euromonitor International

Hot Drinks Packaging in Vietnam

September 2026

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Hot Drinks Packaging in Vietnam - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Volume contraction persists in Vietnam, with sachet innovation and extended producer responsibility reform shaping the year

INDUSTRY PERFORMANCE

Total packaging volumes contract modestly as flexible packaging absorbs the primary volume pressure
Metal records the strongest growth as sachet and resealable pouch innovation advances
Decree 05/2025/ND-CP strengthens extended producer responsibility obligations and reshapes packaging compliance decisions

WHAT'S NEXT?

Packaging volumes forecast to return to growth, reaching 973 million units by 2029
Sachet innovation, gift-box formats, and EPR-aligned materials define the priority investment agenda

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Hot Drinks Packaging in Vietnam - Company Profiles

Packaging Industry in Vietnam - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
EPR pressure and premiumisation reshape food packaging in Vietnam
Sachets anchor volumes as glass and tubes lead growth in beauty and personal care
Flexible plastic leads pet food packaging as thin wall containers and PET canisters emerge

PACKAGING LEGISLATION

Mandatory extended producer responsibility reshapes packaging economics
Decree 05/2025 refines scope, exemptions and reuse incentives
Consolidation and a possible deposit return scheme define the next phase

RECYCLING AND THE ENVIRONMENT

Industry collection schemes scale as producer responsibility organisations mature
Recycled content and circular targets set the direction toward 2030

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