

# Cigars, Cigarillos and Smoking Tobacco in Belgium

June 2023

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## Cigars, Cigarillos and Smoking Tobacco in Belgium - Category analysis

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#### 2022 DEVELOPMENTS

Poor performance for smoking tobacco, thanks to increasing health concerns and booming illicit trade

Make-your-own products grow in popularity

Cigars and cigarillos see more stable performance.

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Further decline in sales of smoking tobacco, thanks to planned tax increases

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Competitive landscape

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