

Savoury Snacks in South Africa

July 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong price increases see leading brands lose share

Private label drives innovation and premiumisation in savoury snacks

Busy lifestyles boost on-the-go snacking as lines between consumption occasions blur

PROSPECTS AND OPPORTUNITIES

“Snackification” expected to boost sales of healthier savoury snacks

Diversification and improving distribution essential to meet varying consumer demands

Potential for warning labels for products high in sugar, fat, sodium, and artificial sweeteners

CATEGORY DATA

Table 1 - Sales of Savoury Snacks by Category: Volume 2018-2023

Table 2 - Sales of Savoury Snacks by Category: Value 2018-2023

Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 7 - Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2023-2028

Snacks in South Africa - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 - Sales of Snacks by Category: Volume 2018-2023

Table 13 - Sales of Snacks by Category: Value 2018-2023

Table 14 - Sales of Snacks by Category: % Volume Growth 2018-2023

Table 15 - Sales of Snacks by Category: % Value Growth 2018-2023

Table 16 - NBO Company Shares of Snacks: % Value 2019-2023

Table 17 - LBN Brand Shares of Snacks: % Value 2020-2023

Table 18 - Penetration of Private Label by Category: % Value 2018-2023

Table 19 - Distribution of Snacks by Format: % Value 2018-2023

Table 20 - Forecast Sales of Snacks by Category: Volume 2023-2028

Table 21 - Forecast Sales of Snacks by Category: Value 2023-2028

Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028

Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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