



Euromonitor
International

Imaging Devices in Nigeria

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2025 DEVELOPMENTS

Imaging devices continue to see declines as consumers turn to multi-use products

Cannon maintains its leading place, with other brands releasing new technology

Electronics and appliances specialists continue to lead distribution

PROSPECTS AND OPPORTUNITIES

Volume sales of imaging devices to remain in a slump, due to ongoing competition from multi-use smartphones

Camera manufacturers set to innovate to remain relevant

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