

Butter and Spreads in Colombia

September 2023

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Butter and Spreads in Colombia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Milk production issues restrict butter supplies Inflationary pressures underpin current value growth Price sensitivity to support further demand for private label

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Butter and spreads remains fairly consolidated but channel shifts expected Innovations in health and sustainability are expected in butter and spreads E-Commerce developments expected to benefit mainstream brands

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