



**Euromonitor
International**

Travel in Chile

September 2026

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KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

Argentine visitor drop triggers urgent diversification push

Personalised and premium travel experiences fuel revenue growth

Astrotourism and expedition travel attract high-spending visitors

Chart 1 Travel Sales by Category: Value 2026

WHAT'S NEXT?

Travellers demand unique experiences as long-haul connectivity shapes growth

Lodging (destination) set to continue leading category growth

Loyalty and flexible pricing become resilience tools

Chart 1 Forecast Travel Sales by Category: Value 2026-2031

COMPETITIVE LANDSCAPE

JetSmart overtakes Sky as LATAM holds leadership in airline traffic

Travels channel mix is shifting

Sky takeover forces potential rethink on channel strategy

PRODUCTS

Premium product design targets experience-led travellers

Unique natural assets become distinctive product categories

Low-cost expansion and channel shifts reshape competitive dynamics

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031

Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031

Chart 2 Population by Generation 2026

Chart 3 Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

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