



**Euromonitor
International**

Booking in Romania

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Booking in Romania records strong double-digit growth, driven by early reservation trends
Booking.com leads travel intermediaries in 2025, as Christian Tour and Vola.ro record strong growth

PROSPECTS AND OPPORTUNITIES

Bookings in Romania are expected to grow, supported by digitalisation and continued holiday voucher scheme
Mobile apps and dynamic packaging is expected to shape booking trends in Romania

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DISCLAIMER

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