Euromonitor International

Butter and Spreads in Mexico

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Butter and Spreads in Mexico - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Butter leads value growth while dairy-free brands highlight their health credentials
Upfield México S. de R.L. de C.V leads while Sigma Alimentos focuses on its expansion
Small local grocers lead sales while warehouse clubs record growth with the entry of Smart & Final

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Health regulations and reformulation will impact growth in butter and spreads
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DISCLAIMER

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