

Tourism Flows in India

December 2023

Table of Contents

Tourism Flows in India - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inbound tourism poised for full value recovery, propelled by global events and government initiatives Spiritual and short-haul weekend trips fuel demand for domestic tourism

PROSPECTS AND OPPORTUNITIES

Rising disposable incomes and better international connectivity to act as catalysts for growth in outbound tourism Government emphasis on tourism and growing consumer inclination to travel will foster growth prospects

CATEGORY DATA

- Table 1 Inbound Arrivals: Number of Trips 2018-2023
- Table 2 Inbound Arrivals by Country: Number of Trips 2018-2023
- Table 3 Inbound City Arrivals 2018-2023
- Table 4 Inbound Tourism Spending: Value 2018-2023
- Table 5 Forecast Inbound Arrivals: Number of Trips 2023-2028
- Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028
- Table 7 Forecast Inbound Tourism Spending: Value 2023-2028
- Table 8 Domestic Trips by Destination: Number of Trips 2018-2023
- Table 9 Domestic Spending: Value 2018-2023
- Table 10 Forecast Domestic Trips by Destination: Number of Trips 2023-2028
- Table 11 Forecast Domestic Spending: Value 2023-2028
- Table 12 Outbound Departures: Number of Trips 2018-2023
- Table 13 Outbound Departures by Destination: Number of Trips 2018-2023
- Table 14 Outbound Tourism Spending: Value 2018-2023
- Table 15 Forecast Outbound Departures: Number of Trips 2023-2028
- Table 16 Forecast Outbound Departures by Destination: Number of Trips 2023-2028
- Table 17 Forecast Outbound Spending: Value 2023-2028

Travel in India - Industry Overview

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

MARKET DATA

- Table 18 Surface Travel Modes Sales: Value 2018-2023
- Table 19 Surface Travel Modes Online Sales: Value 2018-2023
- Table 20 Forecast Surface Travel Modes Sales: Value 2023-2028
- Table 21 Forecast Surface Travel Modes Online Sales: Value 2023-2028
- Table 22 In-Destination Spending: Value 2018-2023
- Table 23 Forecast In-Destination Spending: Value 2023-2028

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SOURCES

Summary 1 - Research Sources

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