

Booking in Argentina

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

New payment method with cryptocurrencies

Travel intermediaries highly focused on domestic tourism

PROSPECTS AND OPPORTUNITIES

The online channel continues to see great growth

Offline intermediaries can offer more customised trips that are relevant for some clients

CATEGORY DATA

Table 1 - Booking Sales: Value 2018-2023

Table 2 - Business Travel Sales: Value 2018-2023

Table 3 - Leisure Travel Sales: Value 2018-2023

Table 4 - Travel Intermediaries NBO Company Shares: % Value 2018-2023

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Travel in Argentina - Industry Overview

EXECUTIVE SUMMARY

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Hotels: Key trends

Booking: Key trends

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MARKET DATA

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DISCLAIMER

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