



Tourism Flows in Austria

September 2026

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KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

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Dertour Austria redirects summer bookings amid geopolitical disruption

Austrian travellers seek meaning and wellbeing in experiential journeys

Chart 1 Tourism Flows Spending by Category: Value 2026

WHAT'S NEXT?

Year-round tourism to fuel travel growth

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Dertour Austria builds rebooking systems for rapid destination switching

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