

# Tourism Flows in France

September 2023

**Table of Contents** 

#### Tourism Flows in France - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Economic pressures mount but tourism flows remain buoyant

Domestic tourism thriving as cash-strapped locals focus on staycations

#### PROSPECTS AND OPPORTUNITIES

Continuous recovery expected but economic pressures will likely dictate demand

Paris Games 2024 offers potential for significant growth as large numbers of visitors are expected to descend on participating cities

#### **CATEGORY DATA**

Table 1 - Inbound Arrivals: Number of Trips 2018-2023

Table 2 - Inbound Arrivals by Country: Number of Trips 2018-2023

Table 3 - Inbound City Arrivals 2018-2023

Table 4 - Inbound Tourism Spending: Value 2018-2023

Table 5 - Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 6 - Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 7 - Forecast Inbound Tourism Spending: Value 2023-2028

Table 8 - Domestic Trips by Destination: Number of Trips 2018-2023

Table 9 - Domestic Spending: Value 2018-2023

Table 10 - Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 11 - Forecast Domestic Spending: Value 2023-2028

Table 12 - Outbound Departures: Number of Trips 2018-2023

Table 13 - Outbound Departures by Destination: Number of Trips 2018-2023

Table 14 - Outbound Tourism Spending: Value 2018-2023

Table 15 - Forecast Outbound Departures: Number of Trips 2023-2028

Table 16 - Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 17 - Forecast Outbound Spending: Value 2023-2028

## Travel in France - Industry Overview

## EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel?

## MARKET DATA

Table 18 - Surface Travel Modes Sales: Value 2018-2023

Table 19 - Surface Travel Modes Online Sales: Value 2018-2023

Table 20 - Forecast Surface Travel Modes Sales: Value 2023-2028

Table 21 - Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 22 - In-Destination Spending: Value 2018-2023

Table 23 - Forecast In-Destination Spending: Value 2023-2028

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## SOURCES

Summary 1 - Research Sources

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