



Euromonitor
International

Tourism Flows in Egypt

September 2026

Table of Contents

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

Germany overtakes Russia as Egypt's tourism demand broadens

Inbound arrivals lead tourism flows as demand broadens year-round

Digital visa reforms and new corridors accelerate diversification and unlock new growth

Chart 1 Tourism Flows Spending by Category: Value 2026

WHAT'S NEXT?

New visitor corridors and infrastructure needs shape growth outlook

Operators targeting new source markets capture rising spend and volume

Resilient pricing and experience-led offerings buffer external shocks

Chart 1 Forecast Tourism Flows Spending by Category: Value 2026-2031

PRODUCTS

Airlines extend network strategies as demand becomes less seasonal

Digital entry solutions improve traveller conversion and accessibility

Travel trade partnerships expand reach in high-growth markets

ECONOMIC CONTEXT

Chart 1 Real GDP Growth 2021-2031

Chart 2 Inflation 2021-2031

CONSUMER CONTEXT

Chart 1 Population 2021-2031

Chart 2 Population by Generation 2026

Chart 3 Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/tourism-flows-in-egypt/report.