

Tourism Flows in the United Kingdom

September 2023

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Tourism Flows in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Visits from the US and from friends and relatives drive inbound's strong performance Fewer but longer trips drive travel expenditure

PROSPECTS AND OPPORTUNITIES

Coronation and Eurovision Song Contest to raise awareness of the UK

VAT-free shopping as a potential driver of outbound spending

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DISCLAIMER

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