



Sweet Spreads in Algeria

November 2025

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Sweet Spreads in Algeria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Honey benefits from healthy image

INDUSTRY PERFORMANCE

Jams and preserves benefit from increasingly hectic urban lifestyles

WHAT'S NEXT?

Accelerating consumer lifestyles will support modest demand growth

Healthy options set to expand

COMPETITIVE LANDSCAPE

ENAJUC benefits from well-known Jucta Tahir brand

CHANNELS

Retail e-commerce gaining share thanks to offering convenience

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Cooking Ingredients and Meals in Algeria - Industry Overview

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Negative impact of economic uncertainty counterbalanced by population growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Inflation continues to undermine purchasing power

Health and wellness trend deepens

Growing foodservice demand

WHAT'S NEXT?

An expanding population will support modest growth

Consumers will remain very price sensitive

Increased focus on sustainability

COMPETITIVE LANDSCAPE

Leader Cevital SpA extremely competitive on price

CEBON benefits from rising demand for sweet spreads

Heightened price sensitivity favours local players

CHANNELS

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