

# Edible Oils in South Africa

November 2023

**Table of Contents** 

## Edible Oils in South Africa - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Even falling prices cannot drive a return to volume growth for vegetable and seed oils

The price of olive oil continues to rise due to global shortages

Switch in sales from retail to foodservice due to power outages

## PROSPECTS AND OPPORTUNITIES

Extensive private label ranges set to drive strong competition

Discounts and combo deals set to return as supply and prices normalise

Retail volume sales will struggle to return to the pre-pandemic level

#### **CATEGORY DATA**

- Table 1 Sales of Edible Oils by Category: Volume 2018-2023
- Table 2 Sales of Edible Oils by Category: Value 2018-2023
- Table 3 Sales of Edible Oils by Category: % Volume Growth 2018-2023
- Table 4 Sales of Edible Oils by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Edible Oils: % Value 2019-2023
- Table 6 LBN Brand Shares of Edible Oils: % Value 2020-2023
- Table 7 Distribution of Edible Oils by Format: % Value 2018-2023
- Table 8 Forecast Sales of Edible Oils by Category: Volume 2023-2028
- Table 9 Forecast Sales of Edible Oils by Category: Value 2023-2028
- Table 10 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

# Cooking Ingredients and Meals in South Africa - Industry Overview

## **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

# MARKET DATA

- Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
- Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
- Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
- Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
- Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
- Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
- Table 18 Penetration of Private Label by Category: % Value 2018-2023
- Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
- Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
- Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028
- Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
- Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

### **DISCLAIMER**

## **SOURCES**

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/edible-oils-in-south-africa/report.