

Sweet Spreads in Serbia

November 2023

Table of Contents

Sweet Spreads in Serbia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sweet spreads faces slowdown as home consumption falls

Chocolate spreads is a firm favourite with children and adults

Health-awareness drives demand for honey, nuts and seed based spreads

PROSPECTS AND OPPORTUNITIES

Convenience and health will be the main drivers in sweet spreads

Price sensitivity to shape demand patterns in sweet spreads

Local brands and private label set to perform well

CATEGORY DATA

- Table 1 Sales of Sweet Spreads by Category: Volume 2018-2023
- Table 2 Sales of Sweet Spreads by Category: Value 2018-2023
- Table 3 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023
- Table 4 Sales of Sweet Spreads by Category: % Value Growth 2018-2023
- Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023
- Table 6 NBO Company Shares of Sweet Spreads: % Value 2019-2023
- Table 7 LBN Brand Shares of Sweet Spreads: % Value 2020-2023
- Table 8 Distribution of Sweet Spreads by Format: % Value 2018-2023
- Table 9 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028
- Table 10 Forecast Sales of Sweet Spreads by Category: Value 2023-2028
- Table 11 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028
- Table 12 Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

Cooking Ingredients and Meals in Serbia - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

- Table 13 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
- Table 14 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
- Table 15 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
- Table 16 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
- Table 17 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
- Table 18 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
- Table 19 Penetration of Private Label by Category: % Value 2018-2023
- Table 20 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
- Table 21 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
- Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028
- Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
- Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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