

Edible Oils in France

November 2023

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Edible Oils in France - Category analysis

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2023 DEVELOPMENTS

Edible oils enjoys recovery from the impacts created by the Russia-Ukraine war Olive oil remains a cornerstone of edible oils in France Puget maintains its top spot while private label ranges continue to rise in image and popularity

PROSPECTS AND OPPORTUNITIES

Health trends and clean labels expected to drive developments Domestic oils will continue to benefit from the "Made in France" trend Direct-to-consumer developments expected further in locally produced edible oils

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