

Charge Cards in Sweden

November 2023

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Charge cards remain niche in 2023

Personal charge cards perceived to have no distinct benefits

Charge cards remain a key payment tool for businesses

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Only commercial charge cards available

Special benefits continue to attract corporate clients to charge cards

Corporate use boosts foreign spend, but for personal clients credit cards are their charge cards

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[Debit Cards in Sweden - Category analysis](#)

[Debit Cards in Sweden - Company Profile](#)

KEY DATA FINDINGS

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Debit cards remain the most popular payment cards in Sweden in 2023

Mobile app Swish continues to challenge debit and other cards

Big four banks dominate debit cards

PROSPECTS AND OPPORTUNITIES

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[Pre-Paid Cards in Sweden - Category analysis](#)

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Open loop pre-paid cards issued for special demographics connected to political developments

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[Store Cards in Sweden - Category analysis](#)

[Store Cards in Sweden - Company Profile](#)

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Resurs Bank offers the largest portfolio of store cards
Withdrawal of many cards due to a lack of consumer interest

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[Financial Cards and Payments in Sweden - Industry Overview](#)

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