Processed Fruit and Vegetables in Kazakhstan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS
Prices fall for processed fruit and vegetables
Company leader Bonduelle loses value share
Shelf stable vegetables accounts for most volume sales.

PROSPECTS AND OPPORTUNITIES
Muted constant value growth over forecast period
Peas, corn and tomatoes set to continue driving sales of processed fruit and vegetables
Health concerns will limit the consumption of shelf stable fruit

CATEGORY DATA
Table 1 - Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023
Table 2 - Sales of Processed Fruit and Vegetables by Category: Value 2018-2023
Table 3 - Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023
Table 4 - Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023
Table 5 - Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023
Table 6 - NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023
Table 7 - LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023
Table 8 - Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023
Table 9 - Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028
Table 10 - Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028
Table 11 - Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028
Table 12 - Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

Staple Foods in Kazakhstan - Industry Overview

EXECUTIVE SUMMARY
Staple foods in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for staple foods?

MARKET DATA
Table 13 - Sales of Staple Foods by Category: Volume 2018-2023
Table 14 - Sales of Staple Foods by Category: Value 2018-2023
Table 15 - Sales of Staple Foods by Category: % Volume Growth 2018-2023
Table 16 - Sales of Staple Foods by Category: % Value Growth 2018-2023
Table 17 - NBO Company Shares of Staple Foods: % Value 2019-2023
Table 18 - LBN Brand Shares of Staple Foods: % Value 2020-2023
Table 19 - Penetration of Private Label by Category: % Value 2019-2023
Table 20 - Distribution of Staple Foods by Format: % Value 2018-2023
Table 21 - Forecast Sales of Staple Foods by Category: Volume 2023-2028
Table 22 - Forecast Sales of Staple Foods by Category: Value 2023-2028
Table 23 - Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028
Table 24 - Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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