



# Processed Fruit and Vegetables Packaging in Sweden

October 2023

[Table of Contents](#)

## Processed Fruit and Vegetables Packaging in Sweden - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Packaging volumes decline in 2022 as the category normalises post-pandemic

Metal food cans remain popular for their barrier properties

Mid-sized packs dominate the Swedish market

#### PROSPECTS AND OPPORTUNITIES

The decline in frozen processed fruits and vegetables will affect flexible plastic

Growth in shelf stable tomatoes to boost packaging volumes of brick liquid cartons

## Processed Fruit and Vegetables Packaging in Sweden - Company Profiles

## Packaging Industry in Sweden - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic remained popular for processed meat and seafood packaging

Coca-Cola trials refillable packaging in Sweden

Small packs of RTDs most popular among consumers in 2022

HDPE bottles the most popular pack type in beauty and personal care

Sustainability trend gaining momentum in Sweden's home care industry

### PACKAGING LEGISLATION

Sweden introduces a comprehensive plan to address plastic waste in 2022

### RECYCLING AND THE ENVIRONMENT

Amcor and Löfbergs launch a sustainable coffee pouch in Sweden

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