Euromonitor International

Processed Meat, Seafood and Alternatives To Meat Packaging in Sweden

September 2026

Processed Meat, Seafood and Alternatives To Meat Packaging in Sweden - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Fibre trays advance against a flexible-led protein aisle

INDUSTRY PERFORMANCE

Films and trays sustain a flexible-led protein aisle
Fibre trays and recycled film advance against multi-material laminates
Cans and pouches hold the shelf-stable and frozen ends

WHAT'S NEXT?

Recycled content and fibre formats remain key to development
Pouches and fibre trays present premium and frozen opportunities

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Processed Meat, Seafood and Alternatives To Meat Packaging in Sweden - Company Profiles

Packaging Industry in Sweden - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2025: the big picture
2025 key trends
Sustainability and practicality underpins food packaging trends in Sweden
Sustainability and recycling transform drinks packaging in Sweden
Refillable packaging formats gain ground in home care and beauty and personal care categories where rigid plastic dominates

PACKAGING LEGISLATION

EU laws driving packaging changes in Sweden
Regulations support move towards sustainability goals but also raise industry costs

RECYCLING AND THE ENVIRONMENT

Consumers and brands unite on recycling and eco-friendly packaging
E-commerce growth sparks packaging redesign for online sales
Deposit return system strengthens recycling in Sweden

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-packaging-in-sweden/report.