

Sweet Spreads Packaging in Argentina

September 2023

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Sweet Spreads Packaging in Argentina - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Thin wall plastic containers gaining share in sweet spreads packaging

PET bottles are growing in preference as a pack type for honey

The 454g, 390g and 500g packs remain the favourite sizes for sweet spreads in 2022

PROSPECTS AND OPPORTUNITIES

Plastic pouches are expected to increase their share in jams and preserves

The 330g pack size is expected to gain share over the forecast period

Sweet Spreads Packaging in Argentina - Company Profiles

Packaging Industry in Argentina - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic popular in the food industry for its convenient and lightweight nature

PET bottles dominate soft drinks packaging as they are affordable and recyclable

Convenient and portable packaging dominates alcoholic drinks

Smaller pack sizes preferred for beauty and personal care products

Change in consumer behaviour impacts home care packaging

PACKAGING LEGISLATION

Influence of Mercosur ban impacts dog and cat food packaging

RECYCLING AND THE ENVIRONMENT

Sustainability concerns see companies innovating in their bottle packaging

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