



**Euromonitor
International**

Sweet Spreads Packaging in France

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Premiumisation steadies the most glass-dependent category as lighter tubs make gains

INDUSTRY PERFORMANCE

A glass-dominated category holds firm

Recycled-content glass and lighter tubs advance the format mix

Rigid plastic and flexible formats stretch the mix

WHAT'S NEXT?

Gradual growth as recycled glass and lighter formats advance

Convenience, portioning and sustainability define the next phase

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-france/report.