

Ready Meals Packaging in Malaysia

July 2022

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Ready Meals Packaging in Malaysia - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Lockdown drives surge in demand for ready meals packaging

Frozen ready meals packaging recording dynamic growth, boosting demand for ready meal trays and aluminium trays

Folding cartons and flexible plastic are growing in popularity as an alternative to thin wall plastic containers in dried ready meals

PROSPECTS AND OPPORTUNITIES

Frozen ready meals will continue to see the most dynamic growth

E-commerce set to grow in importance as a distribution channel

Ready Meals Packaging in Malaysia - Company Profiles

Packaging Industry in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Food packaging's main aim is to be convenient

Consumer-friendly and sustainable packaging dominates non-alcoholic drinks

Glass bottles face competition as the dominant pack type for alcoholic drinks

Small pack sizes in great demand for beauty and personal care

HDPE bottles the main pack type in the home care industry

PACKAGING LEGISLATION

Regulation on waste imports into Malaysia

RECYCLING AND THE ENVIRONMENT

Sustainability as a part of the Twelfth Malaysian Plan

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