



Sweet Spreads Packaging in Ukraine

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Jars dominate the report's most glass-dependent category as lighter formats stretch the edges

INDUSTRY PERFORMANCE

A glass-dominated category grows on preserves and honey

Domestic preserves and honey keep the jar central

Lighter tubs and pouches stretch the format mix from a small base

WHAT'S NEXT?

Gradual growth as glass holds and lighter formats advance

Convenience, portioning and sustainability define the next phase

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