



**Euromonitor
International**

Sweet Spreads Packaging in Singapore

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Kaya and health-positioned spreads underpin packaging growth

INDUSTRY PERFORMANCE

Glass sees strongest growth, but rigid plastic holds lead

Smaller jars and single-serve formats redefine convenience

Labelling reform sets the agenda for pack redesign

WHAT'S NEXT?

Circular packaging to define the future landscape

Packaging volumes to rise with demand for functional and premium spreads

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-singapore/report.