



**Euromonitor
International**

Sweet Spreads Packaging in Saudi Arabia

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

A glass-dominated category grows on honey heritage as lightweight plastic tubs expand fastest

INDUSTRY PERFORMANCE

A glass-dominated category grows on a youthful, convenience-seeking population

Honey and preserve brands keep the glass jar central

Thin wall tubs and squeezable plastic stretch the format mix

WHAT'S NEXT?

Gradual growth as glass holds firm and lighter formats advance

Convenience, portioning, and premiumisation define the next phase

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-saudi-arabia/report.