

# Sweet Spreads Packaging in Mexico

October 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Sweet spreads packaging returns to growth in 2022 due to convenience factor

Dynamic growth for PET bottles as honey packaging due to squeezable nature

Mexicans prefer glass packaging for jams and preserves, due to positive perception of flavour preservation

### PROSPECTS AND OPPORTUNITIES

Small pack sizes will gain ground over the forecast period

Rigid plastic to gain share in jams and preserves

## Sweet Spreads Packaging in Mexico - Company Profiles

## Packaging Industry in Mexico - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Pouches are a favoured pack type across a number of food categories

PET bottles continue to dominate soft drinks, while glass bottles enjoy a resurgence

On-the-go consumption and convenience boosting metal beverage can usage

Refill packs growing in popularity as a sustainable alternative

Reusable and recyclable pack types dominate home care packaging

### PACKAGING LEGISLATION

Local governments introduce a ban on single-use plastics

### RECYCLING AND THE ENVIRONMENT

Sustainable packaging becoming more prominent in the home care industry

Table 1 - Overview of Packaging Recycling and Recovery in Mexico: 2020/2021 and Targets for 2022

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