

# Processed Meat and Seafood Packaging in Hong Kong, China

September 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Flexible plastic popular in chilled and frozen products for its customisation and versatility  
Metal food cans continue to dominate shelf stable products due to their preservation qualities  
Thin wall plastic containers popular for the convenience they offer

### PROSPECTS AND OPPORTUNITIES

The 300g pack size is expected to gain share over the forecast period  
Meat and seafood substitutes will continue to be the most dynamic product area

Processed Meat and Seafood Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

## EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
Flexible plastic remains the main pack type in confectionery in 2022  
Sustainable packaging options emerge in RTD coffee in 2022  
Metal beverage cans gaining popularity in beer  
HDPE bottles and folding cartons the main pack types in beauty and personal care  
HDPE bottles are projected to lose share to flexible plastic in home care

## PACKAGING LEGISLATION

Government is undertaking several initiatives to mitigate environmental risks

## RECYCLING AND THE ENVIRONMENT

Brands adopt sustainable practices to meet environmental concerns in Hong Kong

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