

# Sweet Spreads Packaging in Hong Kong, China

September 2023

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## Sweet Spreads Packaging in Hong Kong, China - Category analysis

## KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Rigid plastic continues taking share from glass in sweet spreads packaging Plastic dispensing closures continue gaining share in honey

Jam makers opting for more premium packaging

## PROSPECTS AND OPPORTUNITIES

Growth expected for honey, but jams and preserves could fall foul of health concerns
PET jars will keep taking share from glass jars in nut- and seed-based spreads over the forecast period

# Sweet Spreads Packaging in Hong Kong, China - Company Profiles

# Packaging Industry in Hong Kong, China - Industry Overview

#### **EXECUTIVE SUMMARY**

Packaging in 2022: The big picture

2022 key trends

Flexible plastic remains the main pack type in confectionery in 2022

Sustainable packaging options emerge in RTD coffee in 2022

Metal beverage cans gaining popularity in beer

HDPE bottles and folding cartons the main pack types in beauty and personal care

HDPE bottles are projected to lose share to flexible plastic in home care

#### PACKAGING LEGISLATION

Government is undertaking several initiatives to mitigate environmental risks

### RECYCLING AND THE ENVIRONMENT

Brands adopt sustainable practices to meet environmental concerns in Hong Kong

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