



**Euromonitor  
International**

# Sweet Spreads Packaging in Spain

September 2026

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### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Glass design and recycled content add value in a steady, jar-dominated spreads category

#### INDUSTRY PERFORMANCE

A glass-dominated category holds steady amid health pressures

La Vieja Fábrica and Nutella reinforce the premium glass jar

Thin wall tubs and squeezable formats stretch the mix

#### WHAT'S NEXT?

Broadly flat volumes as recycled glass and lighter formats advance

Convenience, portioning and premium glass define the next phase

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-spreads-packaging-in-spain/report](https://www.euromonitor.com/sweet-spreads-packaging-in-spain/report).