

Dietary Supplements in Slovenia

October 2023

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Dietary Supplements in Slovenia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

As stress levels rise, consumers look for dietary supplements to aid mood Rising prices of food lead many to consume dietary supplements to remain healthy

Tonics and probiotic supplements record a solid expansion

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Preventative healthcare rises, boosting sales of dietary supplements

The use of e-commerce increases, providing online only deals

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