

Sweet Spreads Packaging in the United Kingdom

October 2023

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Sweet Spreads Packaging in the United Kingdom - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Supply issues hamper unit volume sales in 2022 but demand remains much higher than pre-pandemic
Brands switch to sustainable packaging to stand out from the competition
Larger pack sizes dominate sweet spreads

PROSPECTS AND OPPORTUNITIES

PET bottles gaining share in honey
Squeezable plastic tubes gaining share in chocolate spreads

Sweet Spreads Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Thin wall plastic containers and HDPE bottles are the dominant pack types in dairy
Smaller pack types coming back into favour in soft drinks in the post-pandemic period
Heineken's Green Grip reduces single-use plastic usage
Quadpack launches the Regula Petit Jar with an innovative and sustainable design
HDPE bottles the main pack type for home care products

PACKAGING LEGISLATION

UK government postpones EPR fee and launches consultation for packaging regime
UK plastic packaging tax and measures to reduce plastic pollution

RECYCLING AND THE ENVIRONMENT

The UK government expands single-use plastic ban to reduce plastic waste

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