

# Personal Luxury in Singapore

October 2023

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#### 2023 DEVELOPMENTS

Personal luxury sees a rise in current retail value sales in 2023  
Designer apparel (ready-to-wear) dominates designer apparel and footwear (ready-to-wear)  
Luxury eyewear records rise in value sales  
Retail value sales of luxury jewellery rise in 2023  
Luxury leather goods sees positive value growth in 2023  
Luxury wearables electronics sees relatively low value sales in 2023  
Luxury timepieces sees value sales increase  
Value sales of luxury writing instruments and stationery on the up in 2023  
Value of super premium beauty and personal care sees a sales rise  
Rolex Singapore Pte Ltd holds the lead in personal luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Value sales are expected to go up in 2023 constant terms during the forecast period  
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