

# Personal Luxury in Taiwan

October 2023

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Personal luxury sees a rise in current retail value sales in 2023  
Designer apparel and footwear (ready-to-wear) dominated by designer apparel (ready-to-wear)  
Luxury eyewear sees rising value sales in 2023  
Luxury jewellery retail value sales increase in 2023  
Value sales of luxury leather goods increase in 2023  
Luxury wearables electronics sees relatively low value sales in 2023  
Luxury timepieces sees value increase  
Value sales of luxury writing instruments and stationery on the rise in 2023  
Value of super premium beauty and personal care sees a sales rise  
Kering SA holds the lead in personal luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Value sales look set to rise in 2023 constant terms during the forecast period  
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