

# Dog Food in Latin America

December 2021

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Scope

Key findings

## REGIONAL OVERVIEW

Latin America recording above-average growth in dog food sales

Pandemic results in a sales spike for dog food growth in 2020

Brazil drives the overall regional performance in 2016-2021

Dry dog food still dominates regional sales in Latin America

Mid-priced dry dog food driving new sales over 2016-2021

Brazil's booming 2020 sales boost the overall 2016-2021 performance

Although e-commerce records strong growth during the pandemic...

...store-based retailing still dominates dog food sales

# LEADING COMPANIES AND BRANDS

Competitive landscape becoming more concentrated in Brazil

Mars and Nestlé investing in Mexican production facilities

Brazil the main revenue generator for companies operating in the region

Pedigree still leads the way in Latin American dog food

## FORECAST PROJECTIONS

Strong value growth expected for dog food over the forecast period

Treats and mixers to show dynamic growth in 2021-2026

#### **COUNTRY SNAPSHOTS**

Argentina: Market Context

Argentina: Competitive and Retail Landscape

Brazil: Market Context

Brazil: Competitive and Retail Landscape

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Chile: Competitive and Retail Landscape

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Colombia: Competitive and Retail Landscape

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Peru: Competitive and Retail Landscape

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