

Ready Meals Packaging in China

June 2022

Table of Contents

KEY DATA FINDINGS

2021 DEVELOPMENTS

Flexible plastic remains most popular pack type in frozen ready meals, but folding cartons format gains ground

Frozen ready meals and frozen pizza both in decline in 2021

Xiamen Yinlu Foods launches instant porridge

PROSPECTS AND OPPORTUNITIES

Busy lifestyles present opportunities, but food delivery services pose a threat

Chilled ready meals to see strong forecast period growth, boosting usage of folding cartons

Ready Meals Packaging in China - Company Profiles

Packaging Industry in China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture

2021 key trends

Innovation key to keeping up with changing consumer preferences

Smaller pack sizes allow consumers to limit sugar intake

Flexible plastic is seen as an economical way to achieve food safety

PET bottles continue to dominate soft drinks packaging

Glass bottle packaging grows as RTDs are on the rise

Glass bottles and folding cartons seeing growth in fragrances and cosmetics

Home care packaging growth boosts sales of HDPE bottles

PACKAGING LEGISLATION

China tightens regulations on imported food products

Provisions for supervision and administration of cosmetics for children

Companies can now export cruelty-free cosmetics products to China

Call to stop overpackaging and cut down on layers

RECYCLING AND THE ENVIRONMENT

Single-use plastic straw and bag ban takes effect in China

Companies to the forefront with their sustainable practices

Table 1 - Overview of Packaging Recycling and Recovery in China: 2019/2020 and Targets for 2021

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