

Sweet Spreads Packaging in China

September 2023

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Sweet Spreads Packaging in China - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health trends limit growth in sweet spreads packaging unit volume sales
Flexible aluminium/plastic gaining share in nut- and seed-based spreads
Honey remains the biggest product in sweet spreads

PROSPECTS AND OPPORTUNITIES

Aluminium trays to see the most dynamic forecast period growth
Packaging has a role to play in communicating a health-orientated positioning

Sweet Spreads Packaging in China - Company Profiles

Packaging Industry in China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Large pack sizes are preferred in sauces, dips and condiments packaging in China
PET bottles are the preferred pack type in non-alcoholic drinks packaging
Metal beverage cans are the dominant pack type in alcoholic drinks packaging
New materials are being used to create eco-friendly packaging in China in 2022
Chinese consumers are leaning towards more convenient forms of packaging

PACKAGING LEGISLATION

New legislation on Labelling of Pre-Packaged Special Dietary Foods in China
SAMR set to enforce new provisions to reduce excessive packaging from 2023
China bans non-degradable plastic bags

RECYCLING AND THE ENVIRONMENT

China emphasises the importance of the need for standardised recycling
Chinese government sets targets to achieve carbon neutrality by 2060
Unilever and Alibaba group introduce a closed-loop plastic recycling system
Table 1 - Overview of Packaging Recycling and Recovery in China: 2020/2021 and Targets for 2022

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